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## **FOR IMMEDIATE RELEASE**

### DataMAX Software Group, Inc. and AML Announce Global Partnership

**EL DORADO HILLS, CA – March 4, 2004** – DataMAX Software Group, Inc., a leader in ADC Development Systems with over 1,500 installations worldwide, today announced a global partnership with AML, a leading developer and manufacturer of innovative, value-priced data collection products.

DataMAX, with the RFGen family of products, “RFGen Enterprise Server, RFGen Xpress Server, RFGen Integration Suite for JD Edwards, RFGen Integration Suite for SAP, and RFGen Screen Mapping” continues to be the leading rapid application development software supplier Worldwide. The DataMAX Software Series is the most flexible application development system in the market today with its hardware independence and its ability to connect to any ODBC compliant database, JD Edwards, SAP, or legacy system (3270/5250/VT220).

Under the new partnership, DataMAX becomes a Worldwide Distributor for AML’s RF data collection hardware and will offer AML hardware to its existing VAR channel and customers. “From the USA to Asia and Europe, VARs have been clamoring for a “Rock Solid” product at a price that is unmatched in the industry, We feel this product will achieve just that.

“AML is delighted to announce our worldwide distributor agreement with DataMAX Software Group,” said Mike Kearby, AML President. “Our new partnership with DataMAX provides an exceptional opportunity to work with a market leader in ADC development systems to extend the availability of AML wireless data collection hardware to a worldwide customer base. More importantly, the relationship provides our joint customers with solutions that maximize flexibility, performance, and value in wireless data collection computing.”

#### **About AML**

AML is a leading manufacturer of reliable, high performance bar code and data collection products. Since 1983, AML and its partners have helped thousands of companies worldwide to increase business efficiency and productivity – in manufacturing, warehousing, retail, health care, finance, government and education. AML products are made in the United States and backed with lifetime, toll-free technical support. Information about AML can be found at:

- [www.amltd.com](http://www.amltd.com)
- [http://www.rfgen.com/Sales/aml\\_M7100\\_spec.pdf](http://www.rfgen.com/Sales/aml_M7100_spec.pdf) - Download the AML M7100 Brochure.

#### **About DataMAX Software Group, Inc.**

DataMAX Software Group, Inc. is the leading independent provider of Automated Data Collection Software Solutions and Services. Over the last few years, DataMAX has enjoyed nearly a 100 percent compounded annual growth in software shipments. DataMAX, which was founded in 1983, currently supports over 1,500 different installations worldwide, of its RFGen Software and has more than 100 associated resellers domestically and internationally. Information about DataMAX and RFGen can be found at:

- [www.rfgen.com](http://www.rfgen.com)
- [http://www.rfgen.com/downloadreg\\_AML.asp](http://www.rfgen.com/downloadreg_AML.asp) Download the latest version of RFGen

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