

PRESS RELEASE

FOR IMMEDIATE RELEASE

RFgen Software Opens New Regional Office

EL DORADO HILLS, CA – October 13, 2010 – RFgen Software, a leader in Mobile Supply Chain Solutions with over 2,000 installations worldwide, has announced the recent **opening of a regional office in Austin, Texas**. Nicknamed “The Silicon Hills,” Austin is headquarters for some of the nation’s largest high-tech firms and also has an outstanding labor pool of highly skilled IT professionals. Headed by Stan Schoch, VP Strategic Accounts, this centrally located regional office will provide existing RFgen customers and partners expanded sales and support options for eastern and central time zones. Further, under the direction of Pat Anderson, Director Oracle Products, this new office will focus on extending the core functionality of RFgen’s Mobile Supply Chain Solutions for Oracle’s E-Business Suite and JD Edwards Enterprise One / World.

About RFgen Software

Incorporated in 1995, California-based RFgen Software provides flexible and reliable mobile supply chain solutions that solve real-world business challenges. As a certified Oracle, SAP and Microsoft Partner, RFgen actively seeks companies facing challenges managing their internal supply chain operations and solves them using real-world experience, industry best practices, and state-of-the-art technology. RFgen’s Mobile Framework division specializes in application development for mobile and wireless environments and provides open standards based connectivity to a multitude of systems (database, SOA, legacy, AS/400, XML). RFgen’s ERP Integration division focuses on providing certified, open-source transactions and integration expertise for Oracle, JD Edwards, SAP, and Microsoft solutions.

RFgen’s Mobile Framework is designed as an open platform that speeds the path from idea, to proof-of-concept, to mobile deployment. RFgen provides built-in, native functionality for extending real-time enterprise data access to mobile devices. Supporting rapid solution development and deployment using certified open source transaction templates, RFgen enabled applications support both real-time enterprise connectivity required by internal warehouse operations as well as the on-demand, enterprise access capability needed for mobile devices operating anywhere in the world. RFgen’s Mobile Solutions are currently installed in more than 35 countries, in over 2000 locations, and are supported by a certified group of over 125 solution partners.

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