



ANNOUNCEMENT

PRESS RELEASE

Electronic Theatre Controls – Chooses RFgen’s Data Collection Solution to Integrate with SAP 4.7

EL DORADO HILLS, CA – May 8, 2008 – The DataMAX Software Group, Inc. announces Electronic Theatre Controls (ETC) decision to implement RFgen with their SAP system.

Electronic Theatre Controls is a global entertainment and architectural lighting company dedicated to providing customers with the best and most innovative lighting products, services and solutions. Specifically, RFgen was integrated with ETC’s SAP system for use in inventory, manufacturing and shipping ... with future expansion plans.

Primary data collection applications include:

- reporting bin location changes
- looking up and verifying stock information
- receiving production orders, while simultaneously recording labor and set up times against the order
- performing any backflush operations on the routing
- customer pick and pack functionality where ETC can pick against a delivery in one step, and pack into handling units in another

RFgen supplied ETC a much higher level of verification of material status and delivery relevance earlier in the process than SAP alone. “The program itself is easy to use and navigate,” stated their IT staff. Future plans involve adding pre-built transactions like cycle counting and receiving purchase orders.

Following the successful implementation of RFgen, ETC participated in on-site training allowing them to take full advantage of DataMAX’s “Total Knowledge Transfer” program. ETC was more than satisfied with DataMAX’s services, “the programmers were wonderful to work with, and the follow-up support has been top level service.”

About the DataMAX Software Group, Inc.

In business since 1995, software from the DataMAX Group has a proven track record of success when it comes to designing, implementing and deploying wireless and mobile solutions with over 2,000 installations worldwide. RFgen enabled solutions can be found in over half of all Fortune 100 manufacturing companies as well as in numerous mid-level and smaller enterprises. DataMAX’s flagship product, the RFgen Framework, is a system for delivering wireless and mobile automated data capture solutions. Whether the target is distribution, manufacturing, retail, agriculture, pharmaceuticals, healthcare, or something else, RFgen is flexible enough to meet unique requirements. A Certified Oracle, SAP and Microsoft Partner, DataMAX is a leading provider of Automated Data Collection Software Solutions, Transaction Suites, and Services in the United States, Europe, and Asia. RFgen Software is installed and supported worldwide by 125+ associated resellers and partners.

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